

JASON JOHNSON _____

INFORMATION ABOUT SPEAKING, TRAINING, CONSULTING & SPECIAL PROJECTS

Below you will find some detailed information about all things related to booking Jason to speak at your event, church, facilitate a training or engage with you in a consulting relationship.

TYPES OF EVENTS _____

This list is representative of the types of events Jason regularly is invited to participate in. It is not exhaustive, so if your event cannot be categorized in one on the list below, simply [CONTACT US](#) here and let us know what you're envisioning and planning!

For Parents:

- Foster/Adoptive/Kinship Parent Conferences
- Foster/Adoptive/Kinship Parent Night of Encouragement
- Foster/Adoptive/Kinship Parent Retreats
- Events for those considering engaging in foster care, adoption and/or family support

For Churches:

- Pastor and Ministry Leader Gatherings and Trainings
- Church Leadership Team Trainings
- Preaching in Church Services

For Organizations:

- Nonprofit and Organizational Leader Gatherings
- Team Trainings and Workshops
- Team Retreats (Strategy, Encouragement, Soul Care)
- Fundraising Banquets and Galas

KEYNOTES, WORKSHOPS AND TRAININGS _____

This list is representative of the types of keynotes, breakout sessions and workshops Jason regularly delivers at different events. It is not exhaustive, so if you have other ideas or needs, simply [CONTACT US](#) here and let us know what you're thinking!

CHURCH SERVICES:

Sermon: A PURE AND UNDEFINED REFLECTION

A full-length sermon on the gospel, its implications on our lives and how “everyone can do something” to care for the most vulnerable around us.

[WATCH HERE](#)

KEYNOTES:

REMEMBERING OUR WHY: The Gospel that Compels Us also Sustains Us

(Main Session - usually session 1)

In a process that’s filled with “what’s” and “how’s”, sometimes it’s easy to forget our “why”. The mounds of paperwork, a calendar full of appointments and just the unique daily challenges that come with opening your home to children and families from hard places can leave you feeling like your days are consumed by “what do I need to do and how am I going to do it?!” This session will encourage you to take a step back and remember your “why” - why do we do what we do, and why do we do it how we do it? When we continually embrace our “why”, many of the “what’s and how’s” bring on a whole new meaning.

REFRAMING THE JOURNEY: Finding Hope in Unexpected Places

(Main Session - usually session 2, or Breakout option)

Foster and adoptive parents face a unique set of challenges and circumstances that must be filtered through the lens of God’s truth. This session will help you “reframe” some thinking through those experiences along your journey in a helpful and sustaining way. Whether you’re just now considering getting involved in foster care or you’ve been on the journey for quite some time you’ll walk away encouraged, refreshed and inspired to take your next best steps forward.

WORKSHOPS:

REFRAMING THE JOURNEY: Finding Hope in Unexpected Places

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Foster and adoptive parents face a unique set of challenges and circumstances that must be filtered through the lens of God’s truth. This session will help you “reframe” some thinking through those experiences along your journey in a helpful and sustaining way. Whether you’re just now considering getting involved in foster care or you’ve been on the journey for quite some time you’ll walk away encouraged, refreshed and inspired to take your next best steps forward.

STAYING CONNECTED: Making Your Marriage a Priority Along the Journey

Oftentimes in the foster and adoptive journey, one of the first things to take a "back seat" on the priority list is our marriages. This workshop is designed to help bring our marriages back to their rightful place - as one of the most important things we can focus on and pour into. We don't just want marriages to survive the journey, but to thrive and grow because of it. That's what this workshop is designed to help you with.

CULTIVATING HEALTHY RHYTHMS: Rest, Renewal and Thriving Souls

Sometimes this journey depletes us and we're left feeling like we have nothing left to offer - to the children and families we serve, to the process, to our families, and to ourselves. We're spent. This session is intended to offer practical, simple and implementable ideas you can take back home that will help you establish healthy rhythms and practices focused on tending to the depths of your own soul on a regular basis.

EVERYONE CAN DO SOMETHING: Rallying Your Church Around Vulnerable Children and Families

Whether you are launching a new foster care and family support ministry in your church, leading an existing one or are working alongside churches to help them get more involved, this workshop is for you. We'll explore principles, practices and strategic direction for effectively engaging everyone in your church in caring for kids and families and supporting those who do. You'll walk away with new connections, great resources and some practical ideas to help you take the next best steps in your ministry.

FOR THOSE WITH QUESTIONS: An Open and Honest Conversation

You probably have questions, or thoughts, or fears or struggles...or, all of the above. And perhaps you're not sure if you're allowed to ask them or say them, or whether or not there's a safe and understanding place to take them. Now there is. Join us for an unscripted conversational type breakout where you can begin to publicly process what has been largely personal and private in a safe and supportive place. Come with your questions, hopes, fears and dreams. Leave encouraged.

FOR DADS ONLY: A Unique Conversation for Men

Guys, you are pouring yourself out in order to love and lead your families well through the foster care or adoption journey. It's amazing, beautiful and exhausting. We get it, and you're not alone. This workshop is designed for men, husbands and dads just like you that are living through shared experiences and can relate to your journey. You'll be encouraged in the gospel, inspired in your calling and challenged to take your next best steps forward in a healthy, sustainable way.

EXTENDED TRAININGS:

These trainings and extended workshops are often used for half or whole day pre-conference intensives, or mid-week gatherings for church or organizational leaders.

THE SOUL + STRATEGY OF EFFECTIVE LEADERSHIP: Practical Solutions for Leading Well for the Long Haul

Audience: Church leader, organizational leader, ministry leader or advocate

With the constant pouring out that life requires - from leading ministries, advocating for vulnerable children and families, parenting, strategizing, problem solving and more - how do we build rhythms of rest, renewal and vitality? How do we ensure that our souls are not lost in all the good we are working towards? How do we consistently abide in Jesus, develop clarity of focus on what's most important and put strategies in place to not only tend to the ministries God has entrusted to us, but to tend to ourselves as well. In this training we'll consider how to grow not only in our leadership, but in our personal lives, habits and rhythms that sustain physical, emotional and spiritual vitality amidst the long journey of ministry.

EFFECTIVELY ENGAGING CHURCHES: Removing the Roadblocks and Lowering the Barriers that Keep People From Taking Action

Audience: Organizational or NonProfit leader involved in church engagement

This training will provide practical principles to help approach potential church partners with clarity and confidence, as well as discuss insights for cultivating long-term, trust-based relationships with churches. Jason will share tools for resourcing, equipping, and activating churches to see their role fully realized in the vital work we do. (There will also be round table discussions and idea sharing.)

NETWORK GATHERING: The Power of Collaboration to Provide More Than Enough for Children and Families in Your Community

Audience: Church leaders, organizational leaders, child welfare professionals, business leaders, community advocates

The words "not enough" are heard every day in our nation's foster care system. Not enough families. Not enough resources. Not enough support. It doesn't have to be this way where you live. More than enough is possible. Gather with churches, organizations, and advocates around a shared vision: *More than enough for children and families before, during, and beyond foster care in your community.* This is more than just collaboration - it's an alignment and integration of efforts, resources and energy around a vision that is bigger than any one of us. You can work with others to provide more than enough for children and families before, during, and beyond foster care where you live. Join us to discover how.

EVERYONE CAN DO SOMETHING CHURCH LEADER GATHERING: Mobilizing Your People to Find and Do Their Something

Audience: Church staff and/or ministry leaders, Organizational leaders working with churches

Your church can make a significant difference in the lives of children and families right here in our community. Whether you are launching a new foster care ministry in your church or leading an existing one, this gathering is for you. Together, we'll explore principles, practices and strategic direction for effectively engaging everyone in your church in caring for kids and families and supporting those who do. We'll also share ideas on how to more effectively work together as the Church in our communities in more integrated, aligned and collaborative ways. You'll walk away with new connections, great resources and some practical ideas to help you take the next best steps in your ministry.

PRICING STRUCTURES

SPEAKING, TRAINING OR CONSULTING (in-person)

Fees are based on several factors, including:

- Location
- Season (during busy travel seasons Jason has to be more selective)
- Preparation time required
- Time away required

Generally speaking, unless a pre-established budget has been set by the organization, church or group that exceeds the following MINIMUM standards listed below, this breakdown acts as the starting point for pricing structures of in-person events requiring travel:*

- Requiring one night away and two days with travel or events: **\$1,500**
- Requiring two nights away and three days with travel or scheduled events: **\$2,500**
- Requiring three nights away and four days with travel or scheduled events: **\$3,000**

**In many cases, event hosts have budget capacity to pay more than the minimum standards, and in those cases we ask that you honor that capacity to invest fully in the work and ministry. Many engagements throughout the year are often in the 3k, 5k and up to 10k range.*

Why are speaking fees based on the length of time required to travel?

Jason's desire is to honor the cost his travel incurs to his family as he stewards his primary role as husband and dad as well as to maximize the time away as much as possible with the organization or church he is working with. He rarely travels just to participate in one event.

For example:

- Perhaps your event is on a Saturday evening. Is there a key church partner Jason could preach at the following Sunday morning?
- Maybe you're bringing Jason in to spend a day with your team in a coaching/consulting setting. Since he would need to arrive the evening before,

would your organization want to fill that time with a night of encouragement for parents you serve and support?

- Or you're hosting an evening event during the week. He would travel to speak that evening but also suggest utilizing the following day for additional opportunities to engage that might be beneficial to your organization. Maybe it's a meeting with your team or key church partners? A lunch?

These, and others, are the kinds of scenarios Jason is always willing to explore in order to maximize the time on the ground with your church or organization in the most beneficial ways to you possible. This is why speaking and training events that require travel are priced by the days involved.

What kinds of arrangements does Jason need at the event?

Jason doesn't need downtime, breaks or a green room. His belief is that from the moment his feet hit the ground to the moment he leaves, the time is yours and he's there to engage with you and your team or the people you are serving in any ways you deem to be most helpful. He'll sit on the front row during the church service, be in the room at the conference, present keynotes and breakouts all day long...and will show up early and linger around after as long as possible to engage and interact with people.

VIRTUAL OR PRE RECORDED EVENTS

For virtual offerings such as live Zoom events or pre-recorded videos, custom rates are determined based on the needs of each event. Simply [CONTACT US](#) here and let us know what you're envisioning and planning!

COACHING & CONSULTING SERVICES _____

Organizational and Nonprofit Leadership and Teams

- Strategic Planning
- Church and Community Engagement
- Team Culture / Organizational Health
- Communications and Messaging

Church Leadership and Teams

- Strategic Planning
- Ministry Development
- Messaging
- Resourcing

The average hourly rate for virtual/distance coaching or consulting is \$75/hour. For in-person sessions see above pricing structure for events requiring travel.

RESOURCE DEVELOPMENT & SPECIAL PROJECTS _____

Jason will regularly sign a Memorandum of Understanding (MOU) with organizations to work on specific projects with particular deliverables and outcomes. Examples of the types of

- Video Content/Training for Organizations
- Review of Existing Copy and Writing of New Copy for Collateral Material
- Curriculums and Training Content
- Etc.

The average hourly rate or retainer fee for any contracts of MOUs is \$75/hour. For in-person special projects see above pricing structure for events requiring travel.

TRAVEL ARRANGEMENTS & COST _____

All necessary travel for in-person events are covered by the host church or organization. These costs are separate from the speaking fees and are reimbursed in full within 1-2 weeks after the conclusion of the event. Travel costs generally consist of:

- Flights (When the event is more than a 3-4 hour drive from the Houston area)
- Mileage reimbursement (If the event is within a drivable distance)
- Hotel
- Rental Car
- Per diem travel meals
- Other miscellaneous expenses often include things like gas, parking, tolls, etc.

To get the most out of Jason during his time with you, it is required that he not stay in someone's home and has access to his own rental vehicle.

Jason's team book all travel arrangements and submit for reimbursement after the conclusion of the event.

NEXT STEPS _____

Speaking Requests

To book Jason to speak simply [FILL OUT THE SPEAKING REQUEST FORM](#) here and we'll get back to you to schedule a follow-up call.

Calendar and Schedule

Be sure to check his [CURRENT SPEAKING AND TRAVELING CALENDAR](#) here to determine availability.

Questions and Ideas

To start a conversation with Jason about consulting, special projects or an event idea, simply [CONTACT US](#) here and let us know what you're envisioning and planning!